

# LEYARD EUROPE

## PLANAR

# Leyard Europe

- Company Profile -

### Leyard Europe Overview

LEYARD EUROPE is the European branch of Leyard Optoelectronics, the global market leader for LED video displays, narrow pixel pitch LED and the indoor LED video wall market (Futuresource 2020).

Since its establishment in April 2013, LEYARD EUROPE has strengthened LEYARD's activity in Europe through a series of successful projects - control rooms, automotive design centres, conference rooms and shopping centres, stadium projects, cultural events, railways, and television studios.

Visualization technology from Leyard includes best-in-class LED products for indoor and outdoor applications, professional LCD products from Planar, as well as video wall controllers and software from eyevis.

With our production facilities in Presov (Slovakia) and R&D for video controllers and wallmanagement software in Reutlingen (Germany), we are able to offer customers in our region a broad selection of display solutions "Made in Europe" for applications ranging from corporate applications to control rooms, digital signage and broadcast to events and large-scale visualization.

Thanks to our strong presence in our European target markets, we are also able to offer local support for design, installation and maintenance.

### Leyard Europe Headquarters



Leyard Europe Offices & Factory Presov (SVK)



Leyard Europe Offices & R&D Reutlingen (GER)

### Leyard Group of Companies Facts

- Established in 1995
- Global market leader for LED video displays, narrow pixel pitch LED displays, indoor LED video displays and fixed LED video display installations
- 5,200 employees
- 700+ overseas employees
- Total assets: 1.96 billion EUR
- 8 overseas holding enterprises
- 4000+ business partners
- 245 patents

\*Futuresource Consultant 2023 Video Wall Display Market Report

### Leyard Europe Facts

- Established in 2013
- Headquarters in Reutlingen (Germany) and Presov (Slovakia)
- 235 employees in all over Europe
- 5 Demo Rooms in Europe
- LED video wall SMT production facility in Presov, Slovakia
- R&D for video wall management controllers & software in Reutlingen, Germany

### Our Markets & Applications



AVIATION



BROADCAST AND VIRTUAL PRODUCTION



CORPORATE



EDUCATION



FINANCIAL



GAMING



GOVERNMENT



HEALTHCARE



HOSPITALITY



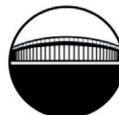
MILITARY



MUSEUM



RETAIL



SPORTS ARENA



TELECOM



TRANSPORTATION



UTILITIES



ADVERTISING

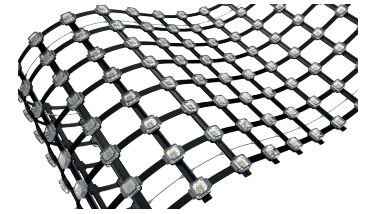
### Leyard Europe Product Portfolio



Leyard Indoor Direct View LED Video Wall



Leyard Outdoor Direct View LED Video Wall



Leyard LED Products for Creative Installations



Leyard All-in-One LED Display



Planar Professional Large Format LCD Displays



Planar Video Wall LCD Displays



eyevis Video Wall Controllers



eyevis Video Wall Management Software



optitrack Motion Tracking Systems

### Our Customers

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Honeywell infotec



MERCK

Microsoft



SIEMENS THALES VOITH